

Uttar Pradesh International Trade Show (UPITS 2026)

Dates: 25-29 September 2026

Venue: India Expo Centre & Mart, Greater Noida, India

The Government of Uttar Pradesh, India in association with the Federation of Indian Export Organisations, will host the 4th Edition of UPITS 2026. It's a premier global platform bringing together manufacturers, exporters, investors and buyers to explore trade, investment, and innovation opportunities across diverse sectors including ODOP products, electronics, AI, renewable energy, automotive, healthcare, and more.

Key sectors include: ODOP (One District One Product), mainly Agri and Textile, Handloom and Handicraft products, Electronics, AI, IT & ITES, Woodwork & Furniture, Tourism and hospitality, with a focus on religious tourism, Renewable Energy, Auto & Electric Vehicles, Pharma, Healthcare, Medical Devices, Sports, Toys & Baby Care, Print & Packaging, Leather Goods & Footwear, Plastic and its articles

Offerings to the foreign buyers (subject to approval):

- Economy-class airfare support (up to USD 750),
- 5-star hotel accommodation for 2-3 days,
- Dedicated B2B matchmaking meetings,
- VIP exhibition access,
- Access to networking events, conferences, and business sessions.

The last edition witnessed participation of **2400+ exhibitors, 500+ foreign buyers from 75+ countries** and over 6 lakh business visitors, making it one of India's largest trade exhibitions.

For more details please visit <https://upinternationaltradeshow.com/>

Also placed below is the link for buyer registration:

<https://forms.office.com/r/E8irUFHGL3>

For more details please contact: Mr. Mr. Rohit Tejpal, Deputy Director, FIEO
Email: rohитеjpal@fieo.org, +919999784214.



September **25 26 27 28 29**, 2026
India Expo Centre & Mart, Greater Noida

SHOWCASE YOUR INNOVATIONS at UPITS 4.0 - INDIA'S LARGEST STATE-LED TRADE SHOW

Connect With The Best Buyers at The Ultimate Marketplace for Uttar Pradesh's Industrial, Manufacturing, Innovation, & Export Ecosystem.



WHY EXHIBIT AT UPITS 4.0?


Meet Global Buyers From 80+ Countries


Industry Decision-Makers


Generate Business Leads


Explore Export Opportunities


Elevate Your Products To Global Markets

Exhibit Across Key Growth Sectors



MSME



Industrial Infrastructure Projects



ODOP



Electronics IT & ITES



Defence & Aerospace



Handloom, Handicraft, Khadi & Textile



Agro & Allied



Wood Work & Furniture



Tourism & Film



Renewable Energy

And Many More...

Position Your Brand at the Centre of **Industrial Growth Opportunity!**

2,400+
Exhibitors

1,50,000+
B2B Visitors

4,50,000+
B2C Visitors

1,10,000+
Gross area in Sqm.



**BOOK YOUR
SPACE NOW**

For Space Booking, Contact Us:

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